

The “Y.I.G.” Lead Program

What makes our leads special?

- We control the lead generation process from start to finish.
- We control the data and process it to fit our criteria.
- We have multiple mail locations nationwide to support the agent.
- Providing leads, not excuses, is what Your Insurance Group is all about.
- Insurance sales drive our revenue, not lead sales.
- We never profit on the sale of a lead.
- Leads are exclusively provided to the Your Insurance Group agents.
- Leads are exclusive to one agent and are never resold ever.
- Our proprietary data warehouse and analytical tools, allow us to market precisely to the clients that are most qualified and most likely to buy, and reduces duplicate mailings.
- We provide leads at a fixed cost and not mailers which are subject to fluctuations based upon response rates.
- Your Insurance Group offers protected territories.
- Ability to print an actual copy of the lead filled out in the prospect's own handwriting.
- Managers are NOT charged for their downline's leads!
- Lead Management and CRM system is available for a nominal fee.

MOST IMPORTANTLY, WE ARE NOT IN THE BUSINESS OF PROFITING FROM THE SALES OF LEADS. WE OFFER YOU THE BEST LEAD IN THE INDUSTRY AND QUICKLY SHOW YOU HOW TO PROSPECT USING OUR REFERRAL SYSTEM. UTILIZING THE YIG LEAD PROGRAM COUPLED WITH GETTING REFFERRAL YOU WILL QUICKLY BE ON YOUR WAY TO BECOMING A SIX FIGURE EARNER.