

The T. L. Door Knock Script

Here is the simplest, most straightforward, and effective door knock script I have ever seen

"Hi, Mr. Johnson, my name is John Smith and I'm the agent who oversees your area. I'm here today because you recently sent us this card in the mail.

<< show the prospect the lead card >>

You have qualified for these benefits, and I'm here to ensure we complete the enrollment process.

May I come in?"